

GZU GETS RADIO LICENCE

Great Zimbabwe University on Friday, 22 May 2020, became the first Zimbabwean University to get a radio broadcasting licence, a development that will see the GZU Campus Radio Station start operating soon.

The approval by the Broadcasting Authority of Zimbabwe (BAZ) of GZU's application for a radio broadcasting licence, enables audiences in Masvingo, Mashava and Chiredzi to listen to the GZU Campus on 89.5Mhz, 100.4 and 90 Mhz respectively once work to install the station's transmission equipment is done.

This development comes at a time when the realm of higher education has been devising new ways of teaching in the wake of the Covid-19 pandemic.

Vice Chancellor Professor Rungano Zvobgo hailed the development saying the radio station will revolutionise learning at GZU during the Covid-19 era, which calls for social distancing.

"This development comes at a time when higher education is devising new means of reaching out to students in the wake of the Covid-19 pandemic and I am very happy that we are the first university to successfully apply for radio broadcasting licence which will be handy given the obtaining challenges caused by the current pandemic."

"GZU is particularly excited because we will be able to reach our students at all campuses, the development obviously transforms our learning and teaching strategy as an institution, while also offering our media students and even media practitioners from houses such as ZBC to benefit from real life working environment at our Campus Radio.

"We feel this is a major accomplishment," said Prof Zvobgo.

Besides being a training hub, the establishment of a radio station on campus is expected to provide an alternate link between the University and the community.

GZU operates under a multi-campus system and the radio station is expected to be the link between the campuses with lecturers taking advantage of the radio to deliver mass lectures to students in our campuses.

The surrounding community is also set to immensely benefit from this innovative project as lecturers from various schools and faculties will give critical lessons on issues that directly help the communities for example Agriculture, Health and Legal matters among others. Thus, this radio station will be the ideal medium of communication that educates, informs and entertains.

Apart from establishing a radio station on campus, the university has already started the construction of television studios.



Great Zimbabwe University's Media and Culture students get some hands on training at the GZU Campus Radio studios as the station polishes up its act in preparedness to broadcast live to the Masvingo, Mashava and Chiredzi communities.